



Mitchell E. Daniels, Jr.
Governor


Judith A. Monroe, M.D.
State Health Commissioner

Indiana State Department of Health

An Equal Opportunity Employer

DATE: March 26, 2009

TO: All Local Health Departments
Attn: Chief Food Specialist

FROM: 
A. Scott Gilliam, MBA, CP-FS
Manager, Food Protection Program

SUBJECT: FW: Missouri Firm Recalls Cheese Frank Products Due To Mislabeling and an Undeclared Allergen

Suggested Action: **Class I : Missouri Firm Recalls Cheese Frank Products Due To Mislabeling and an Undeclared Allergen; Recommend notification to establishments that may carry this product via phone, fax or e-mail.**

From the information provided by USDA, the product has been distributed in Indiana. The cheese frank products were produced on Feb. 12, 2009, and were shipped to distribution centers nationwide intended for use by consumers. Please notify this office at 317-233-7360 if any recalled product is found.

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Missouri Firm Recalls Cheese Frank Products Due To Mislabeling and an Undeclared Allergen

Congressional and Public Affairs
(202) 720-9113
Roger Sockman

WASHINGTON, March 25, 2009 - Sara Lee North American Retail, a St. Joseph, Mo., establishment, is recalling approximately 1,728 pounds of cheese frank products because they were inadvertently packaged with beef frank labels and therefore contained undeclared allergens, milk and cheese. Milk, a known potential allergen, is not declared on the label.

The following product is subject to recall: [[View Labels](#)]

- 1-pound packages of "Ball Park BRAND

BEEF FRANKS." Each package bears the use by date of "May 07 09 P8740A" as well as a UPC code of "5450010002."

The cheese frank products were produced on Feb. 12, 2009, and were shipped to distribution centers nationwide intended for use by consumers.

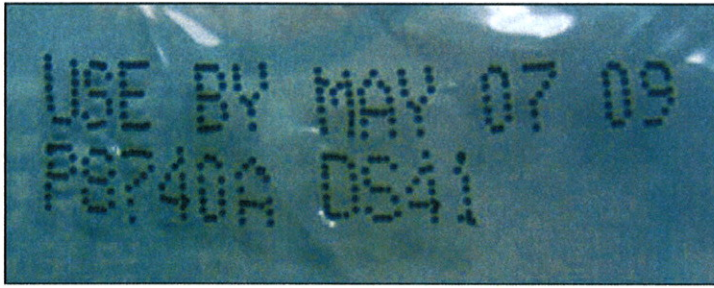
The problem was discovered by the company after receiving consumer inquiries. FSIS has received no reports of illness due to consumption of these products. Anyone concerned about an illness should contact a physician.

Media with questions about the recall should contact company Director of Communications Sara Matheu at (630) 598-8722. Consumers with questions about the recall should contact the Sara Lee Consumer Affairs Recall Hotline at (888) 891-6100.

Consumers with food safety questions can "Ask Karen," the FSIS virtual representative available 24 hours a day at [AskKaren.gov](https://www.fsis.usda.gov/askkaren). The toll-free USDA Meat and Poultry Hotline 1-888-MPHotline (1-888-674-6854) is available in English and Spanish and can be reached from 10 a.m. to 4 p.m. (Eastern Time) Monday through Friday. Recorded food safety messages are available 24 hours a day.

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Product Labels | [Larger Image in PDF](#)



USDA Recall Classifications	
Class I	This is a health hazard situation where there is a reasonable probability that the use of the product will cause serious, adverse health consequences or death.
Class II	This is a health hazard situation where there is a remote probability of adverse health consequences from the use of the product.
Class III	This is a situation where the use of the product will not cause adverse health consequences.